

# Brainstorm.

BE SEEN. BE TRUSTED. BE CHOSEN.



BUILD-A-BEAR



CONAIR®



VOLT



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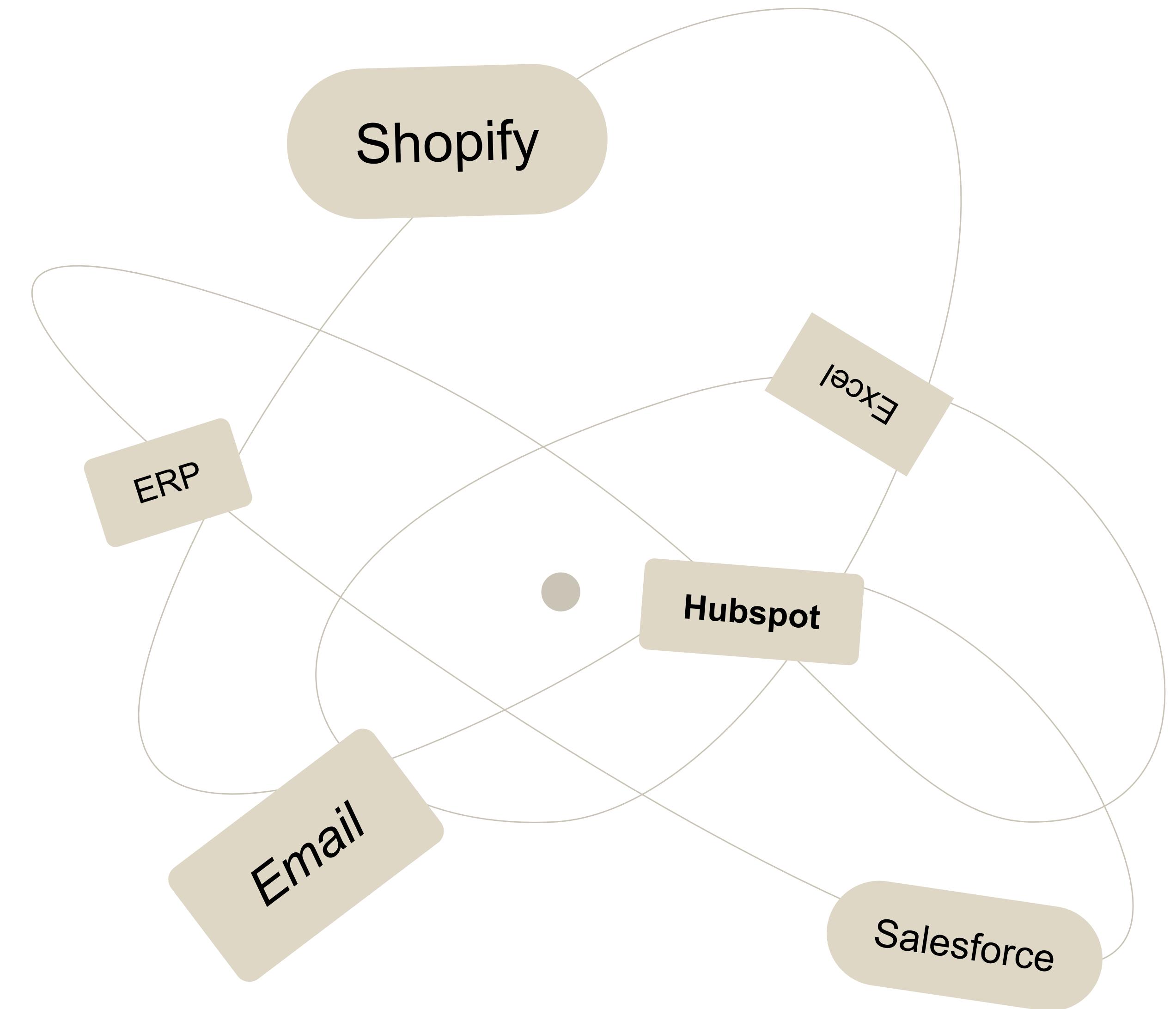


WARING®

# The Digital Landscape Is Messy.

Growth Shouldn't Be.

- Agencies oversell and fade
- Leaders need partners, not vendors
- Fixed-scope builds
- Essentials, Pro, and Premium support tiers



# A Digital Consultancy Solving Real-World Problems with Modern Technology.

Brainstorm builds digital systems that help businesses scale while modernizing how they operate. We design and develop solutions that reduce friction and create room for growth.

## QUICK STATS:



**200+**

Brands Supported  
from Growth-Stage to Enterprise



**\$500M+**

Revenue Powered  
by Our Systems



**70+**

Cross-Platform Builds

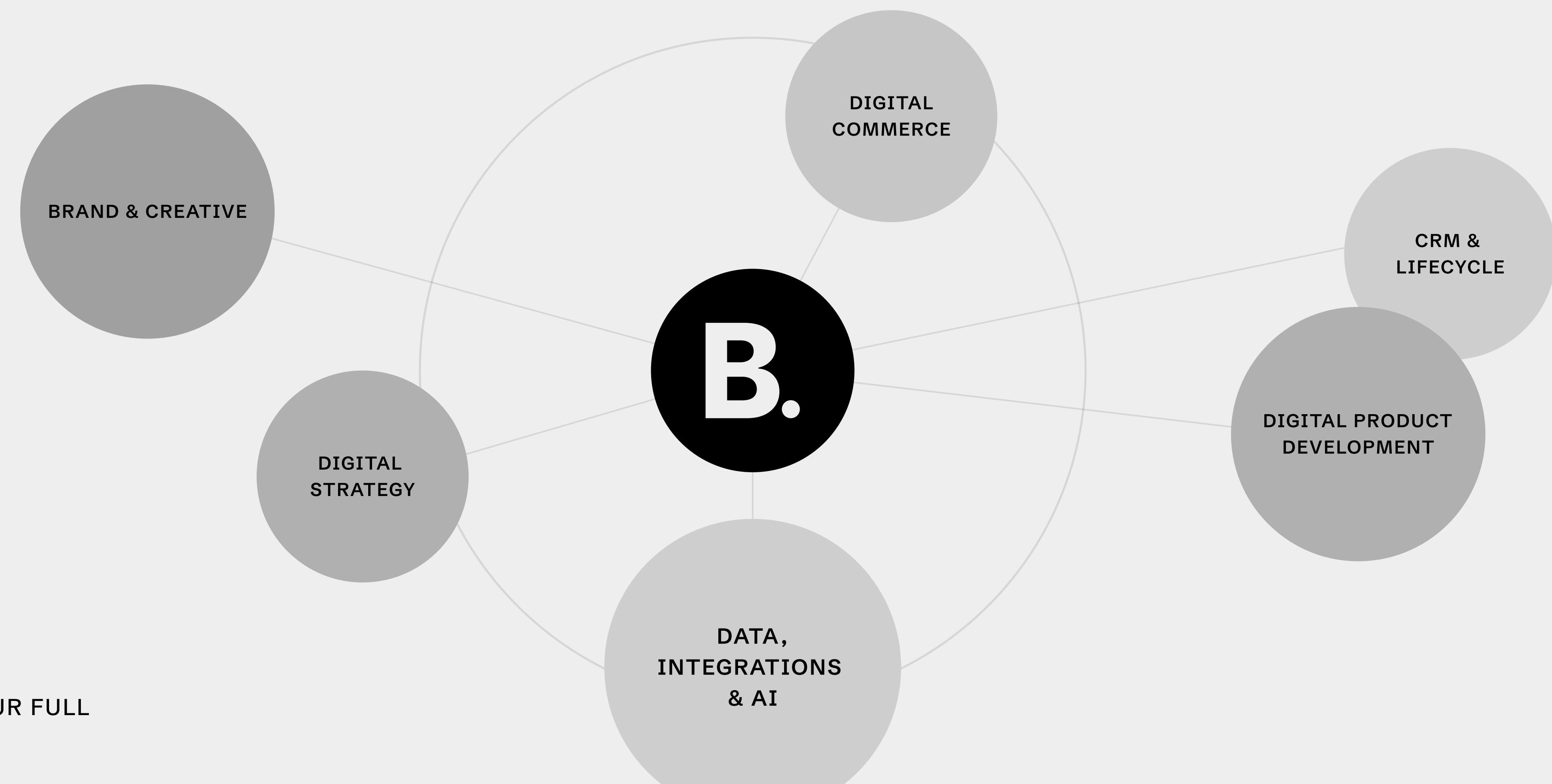


**Est. 2017**

Nearly a Decade  
of Real-World Delivery

# End-to-End Digital Systems for Modern Brands

Brainstorm builds, integrates, and optimizes the platforms that power  
your customer experience, operations, and growth.



ONE TEAM ACROSS YOUR FULL  
DIGITAL ECOSYSTEM.

# Strategy + Execution, Without the Fluff.

Brainstorm started as a founder-led studio solving real-world problems for fast-moving companies. From day one, our focus has been on building digital systems that work in the real world and scale with the business.

## CRAWL

Quick wins, MVPs, and roadmap definition



## WALK

Core platforms implemented with integrations



## RUN

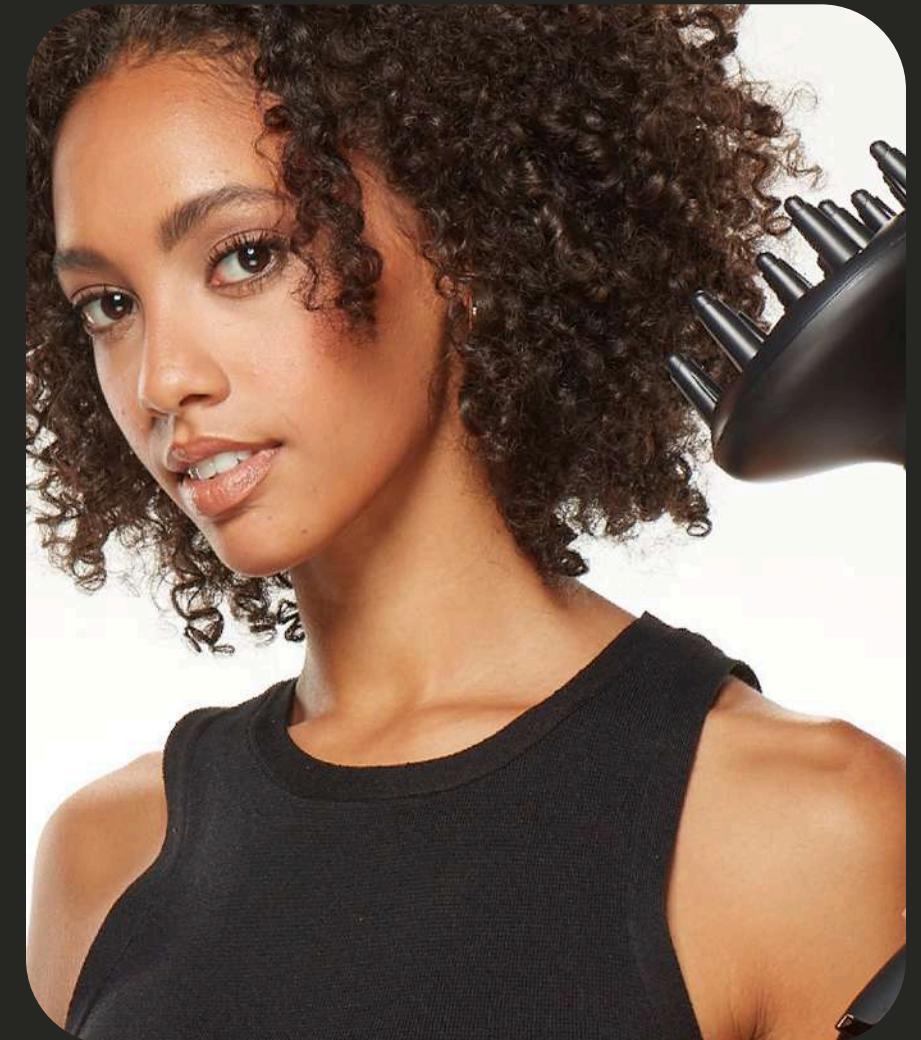
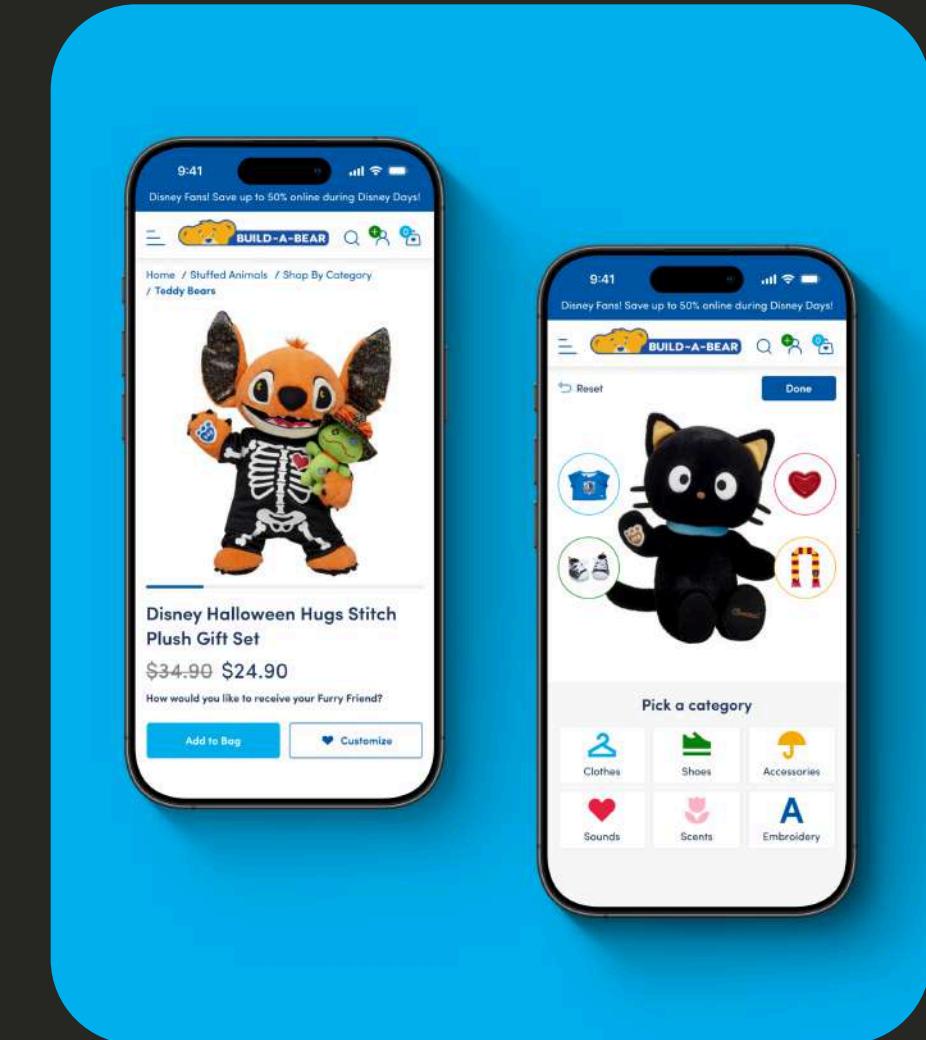
Advanced automation and AI-driven insights



# Connected to the Platforms That Matter.

We don't push one platform. We design solutions using  
the best ecosystem for your growth.

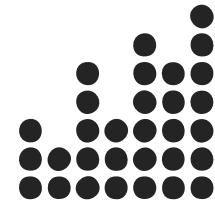




# Industries.

From product-driven brands to service-based firms, we build systems that simplify operations, enhance customer experiences, and support real business outcomes.

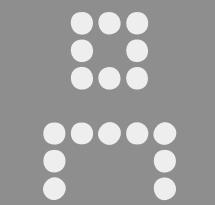
- B2B COMMERCE & OPERATIONS
- PROFESSIONAL SERVICES
- RETAIL & CONSUMER GOODS
- HEALTHCARE & WELLNESS
- ENTERTAINMENT & EVENTS



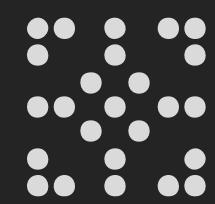
E-Commerce Solutions.



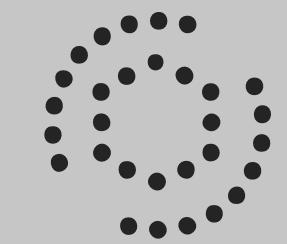
App & Product Development.



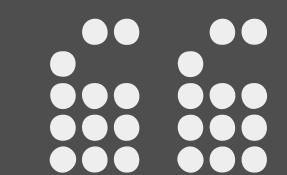
Digital Strategy & Consulting.



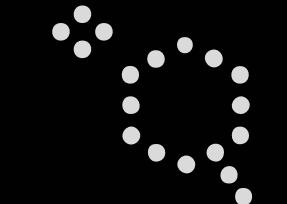
Data, Integration & AI Solutions.



CRM & RevOps.



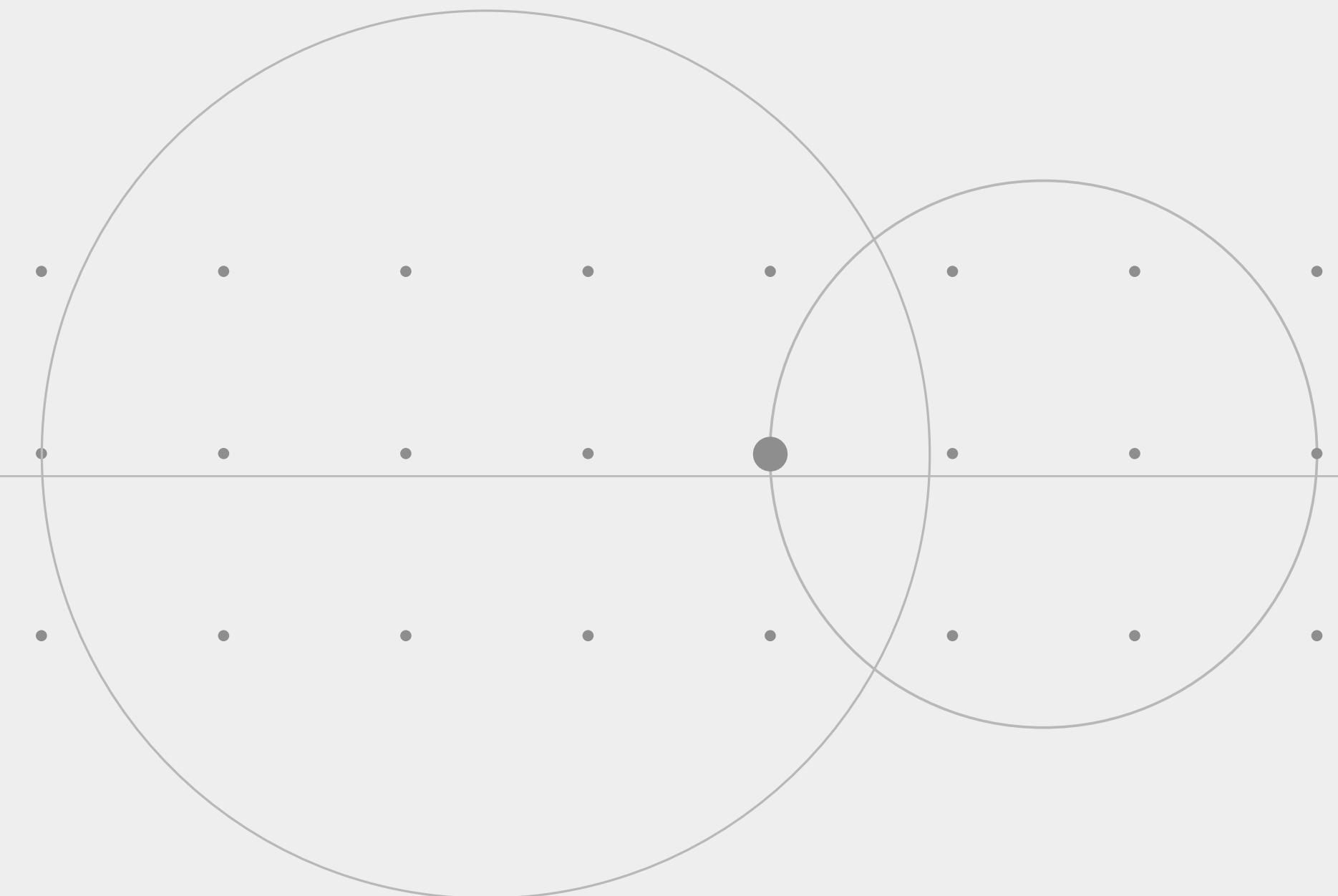
Branding & UI Design.



Modern Search Optimization.

# What We Do

Brainstorm builds digital systems that help businesses scale while modernizing how they operate. We design and develop solutions that reduce friction and create room for growth.



# Digital Commerce Services.

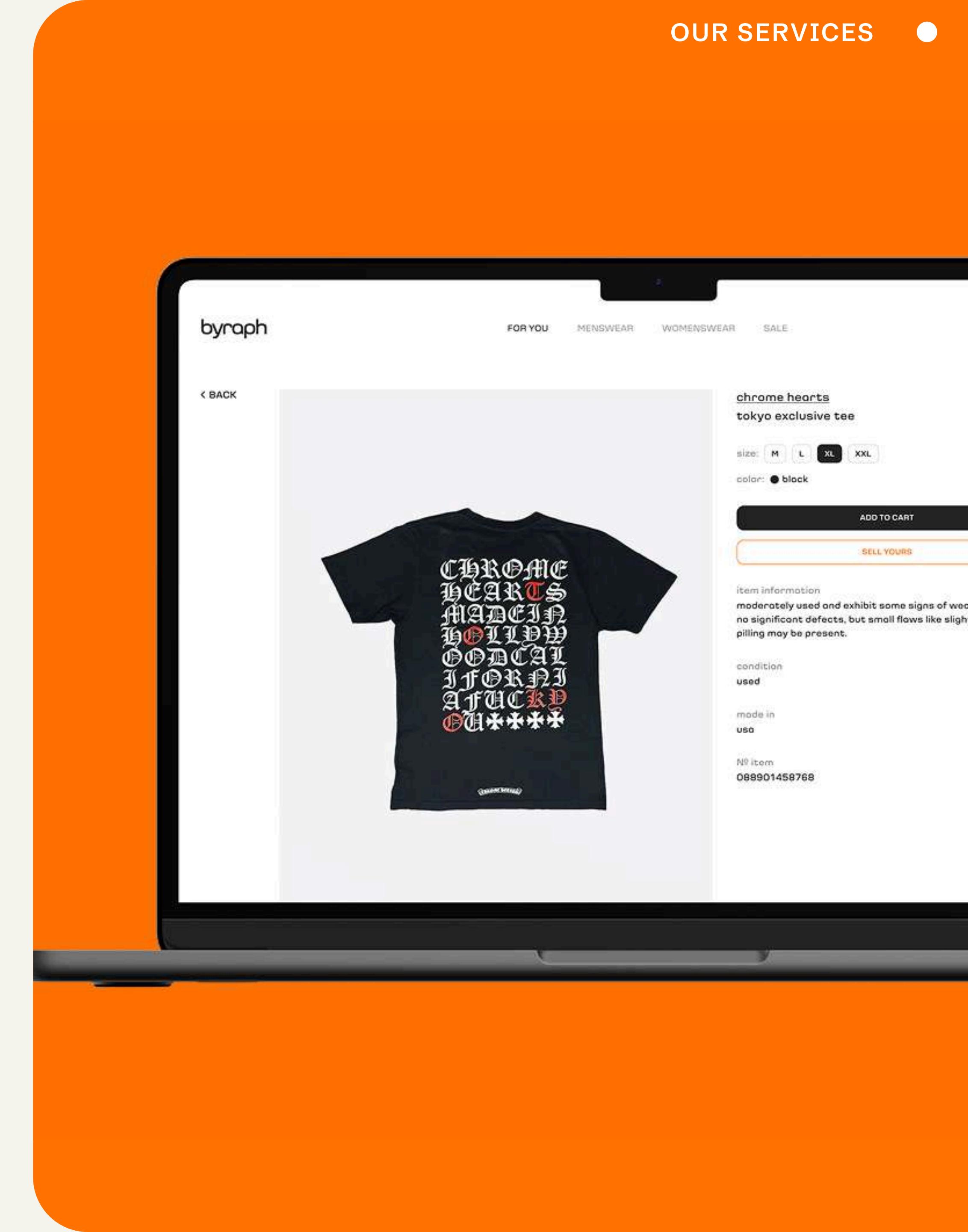
We help modern brands and product companies build frictionless commerce experiences across every channel.

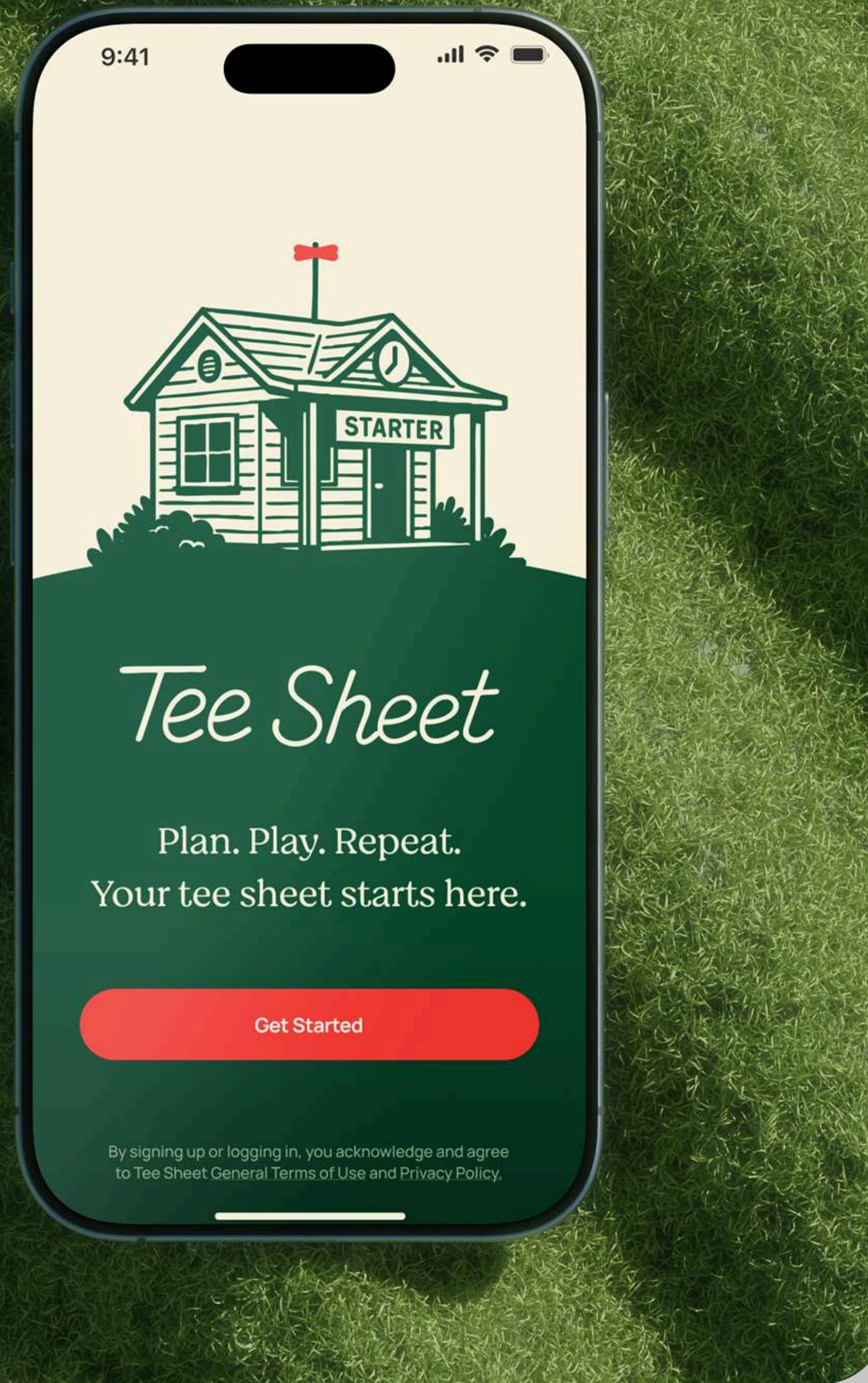
Commerce Strategy & Architecture

Platform Implementation & Systems Integration

Omnichannel & Marketplace Enablement

Automation, Fulfillment & Operational Scale





# App & Product Development

We partner with brands, startups, and enterprise teams to design and build digital products that solve real problems and scale over time.

Product Strategy & Roadmapping

UX/UI Design & Prototyping

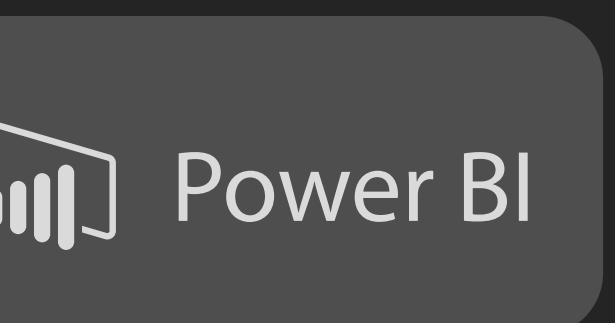
Custom Application & Platform Development

QA, Launch & Product Evolution

# Digital Strategy & Consulting.

We help businesses work smarter — for their customers and their teams. Whether you're mapping out a digital transformation, selecting new tools, or untangling internal processes, our strategy work is designed to make your business easier to buy from and work for. We focus on aligning teams, fixing broken workflows, and identifying the initiatives that create the most value with the least friction.

- Digital Audits & Roadmapping
- Process Design & Documentation
- Platform Selection & Vendor Evaluation
- Strategic Advisory & Fractional Support



# Creative & Branding Services.

From visual identity to digital experiences, we help organizations bring clarity and consistency to how they show up across every touchpoint. Our work blends brand thinking with practical design systems—so teams can move faster, stay aligned, and deliver polished experiences without starting from scratch every time.

Brand Identity & Visual Systems

Website & Digital Experience Design

Design Systems & UI Kits

Ongoing Creative & Brand Support





# Data, Integration & AI Solutions.

Most businesses are sitting on more data than they can use. The problem isn't a lack of information — it's that the information is scattered, siloed, and disconnected from the systems that should make it valuable. That's where Brainstorm comes in. We don't just deliver reports. We deliver connected intelligence — systems that make your business smarter, faster, and more efficient.

- Data Audits & Architecture Design
- Integration & Data Pipeline Development
- Business Intelligence & Analytics Enablement
- Applied AI, Automation & Intelligence



# Why **Brainstorm.** for Data, Integration & AI?



## Enterprise-ready, startup-sharp

Trusted by global brands and fast-growing companies alike.



## Hands-on expertise

Every project is led by senior specialists, not handed off to juniors.



## Full-stack perspective

We blend data strategy with CRM, commerce, and product expertise for solutions that work across your business.



## Practical AI

No hype, no gimmicks. We implement AI where it drives real results.



## Partnership focus

We don't just deliver a dashboard or model; we stay close to ensure your systems evolve as you do.



# CRM & RevOps.

We design and implement CRM systems that align people, processes, and data across your business. From Salesforce and HubSpot to custom extensions, our work focuses on building CRM platforms that support real workflows, clean data, and long-term scale—so teams can operate with clarity and confidence as the business grows.

- CRM Strategy & System Design
- CRM Implementation & Configuration
- Integrations, Data & Reporting
- Automation, Optimization & Ongoing Evolution

# Modern Search Optimization.

People are no longer just typing keywords into search engines—they're asking questions, prompting AI systems, and discovering brands through dialogue-driven interfaces. Visibility now depends on how clearly your business is structured, understood, and referenced across search engines, AI assistants, and conversational platforms.

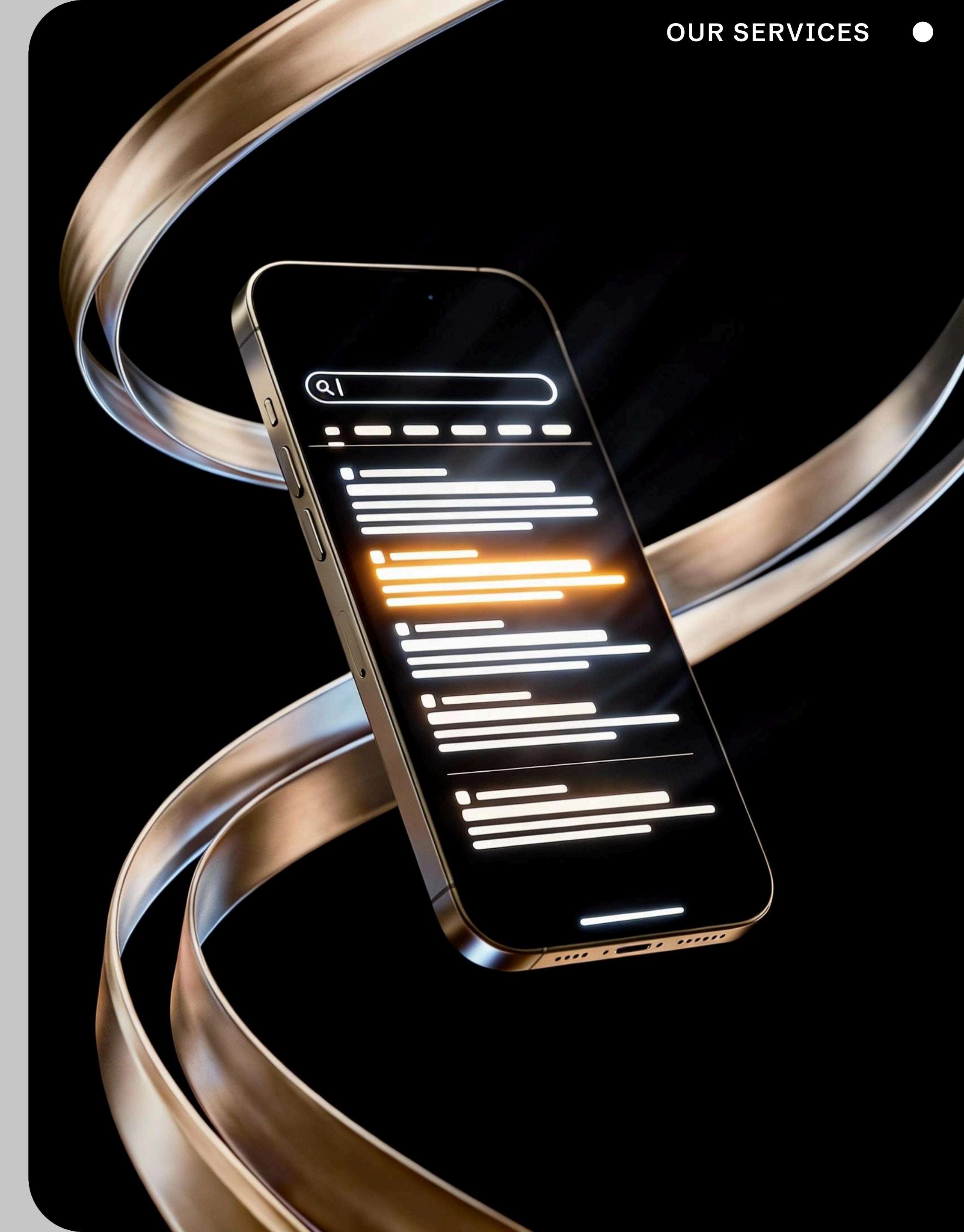
Search & Conversational Discovery Audits

Search Architecture & Structured Data Optimization

Conversational Search Optimization (GEO)

Semantic Content & Topic Systems

Local & Multi-Surface Conversational Discovery



# Flexible Ways to Partner.

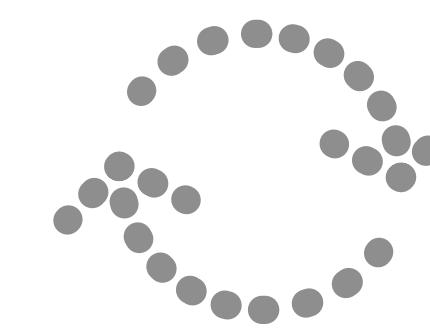


## Projects.

Fixed-scope builds with clear deliverables and timelines.

### BEST FOR

New Builds    Migrations

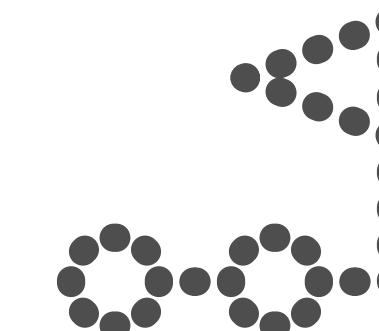


## Retainers.

Essentials, Pro & Premium tiers for ongoing support + optimization.

### BEST FOR

Maintenance    Iteration

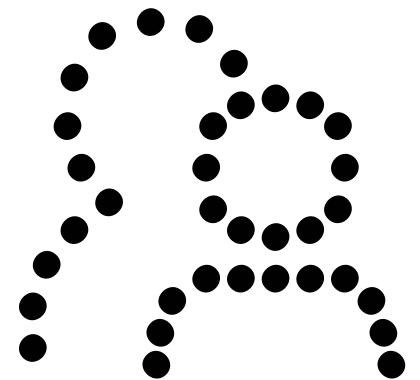


## Crawl–Walk–Run.

Phased roadmaps tied directly to business outcomes.

### BEST FOR

Transformation    Scale

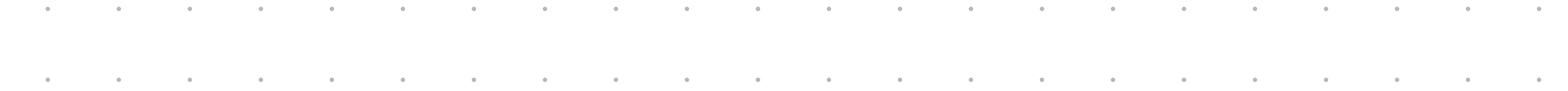


## Staff Augmentation

Seamless talent integrated into your team.

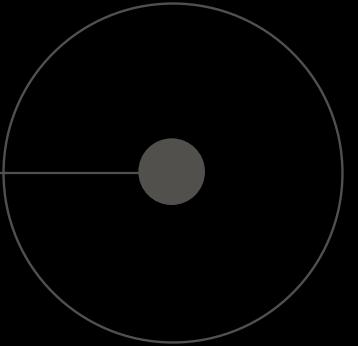
### BEST FOR

Acceleration    Skill Gaps



# Let's Build What's Next

WHEREVER YOU ARE IN YOUR JOURNEY, BRAINSTORM TAKES YOU TO DONE.



HELLO@BRAINSTORMTECH.IO

BOOK A CONSULTATION